

Opens Feb 1st



City of
Los Banos
At the Crossroads of California

SMALL BUSINESS ASSISTANCE PROGRAM

Max Award \$25,000

WHO CAN APPLY:

- Small Business or Non-Profit
- Economically Impacted by COVID-19
- Disproportionately Impacted by COVID-19

APPLICATIONS AVAILABLE HERE:



WWW.LOSBANOS.ORG

ECONOMICALLY IMPACTED:

✓ QUALIFICATIONS

- Decreased revenue or gross receipts
- Capacity to weather financial hardship
- Financial insecurity
- Increased costs
- Challenges covering payroll, rent or mortgage, and other operating costs

✓ MONEY CAN BE USED FOR:

- Supporting payroll and benefits
- Mortgage
- Rent
- Utilities and other operating costs

DISPROPORTIONATELY IMPACTED:

✓ QUALIFICATIONS

- Qualifying Census Tract (i.e. Downtown)

✓ MONEY CAN BE USED FOR:

- Rehabilitation of commercial properties, storefront improvements & façade improvements
- Technical assistance, business incubators & grants for start-up or expansion costs for small businesses

TO BE ELIGIBLE, THE SMALL BUSINESS AND NON-PROFIT MUST:

- Have experienced business interruptions due to COVID-19
- Have reported less than \$500,000 in gross receipts in fiscal year 2020 or later
- Still be operational today
- Be a current Los Banos business located within city limits
- Have a current Los Banos business license, and not have been delinquent in payment on any taxes or fees owed to the City of Los Banos as of December 31, 2020



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