

496 Independent Expenditure Report

Amounts may be rounded to whole dollars.

NAME OF FILER No on Measure H, keep Los Banos Mayor's term at 2 years Sponsored by Talon Insights, LLC		Date of This Filing 03/02/2024 01:33	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER	I.D. NUMBER (if applicable) 1464272	Report No. 57	
STREET ADDRESS		☐ Amendment to Report No. (explain below)	
CITY Los Banos, CA 93635	STATE CA	ZIP CODE 93635	

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED				NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED Measure H, Mayoral Term Limits			
OFFICE SOUGHT OR HELD	DISTRICT NO.	SUPPORT ☐	OPPOSE ☐	BALLOT NO./LETTER H	JURISDICTION Los Banos	SUPPORT ☐	OPPOSE ☒

2. Independent Expenditures Made

Attach additional information on appropriately labeled continuation sheets

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
03/01/2024	Texting Services	1,410.87
03/01/2024	Texting Services	1,791.12
03/01/2024	Texting Services	1,372.53
03/01/2024	Newspaper ad	2,125.00

Reason for Amendment: _____

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DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
03/01/2024	Newspaper ad	2,000.00

Reason for Amendment: _____

FORM	REFERENCE	NOTES
CA 496	Page 1 TEXT -40	Cumulative to Date Total is 29,234.17
CA 496	Page 1 TEXT -43	Cumulative to Date Total is 29,234.17
CA 496	Page 1 TEXT -46	Cumulative to Date Total is 29,234.17
CA 496	Page 1 TEXT -49	Cumulative to Date Total is 29,234.17

FORM	REFERENCE	NOTES
CA 496	Page 1 TEXT -52	Cumulative to Date Total is 29,234.17